P.K.University

Dept. of Management

RESEARCH PAPER PUBLICATIONS

(last 3 years)

1. A comparative Study of Human Resource Management Policies and Practices in Higher Education Sector in Mathura and Gwalior Regions.

Name of the Publishers- Indexed - Scopus -European Chemical Bulletin – 2023 ISSN 2063-5346, Volume 12 (Special Issue 6) June 2023

Name of the Authors- Mrs. Payal Bharadwaj- orcid.org/00009-0009-3629-397X

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2. HR Practices in Banking Sector: With Special Reference to District Tikamgarh and Niwari

Name of the Publisher-Interdisciplinary Journal of Contemporary Research – Vol.11,No:1,Janurary,2024

Name of the Authors – Vijay Kumar Sahu, Dr. Bhaskar Nalla.

3. Evaluation of Leadership Styles of Management Leaders Using Enneagram Framework.

Name of the Authors: Prof. Ch. Suresh Chandra, Dr Bhaskar Nalla and Mrs. Sarita Gupta

Name of the Publisher-Journal of Advanced Zoology –Indexed-Scopus & WoS (SI) ISSN: 0253-7214, Volume 45 Issue S-2, February, 2024–Multidisciplinary Journal.

- 4. Multi level Marketing frauds in India A study on Amway's Pyramid scam scenario in India – Sarita Gupta & Dr. Bhaskar Nalla presented a research paper in National Seminar on Consumer Rights – Issues and challenges in the new era organized in the Month of December 22nd, 2023 by Vaagdevi Group of Institutions , Hanamkonda, Telangana, India.
- 5. The impact of healthcare adminisrators on hospital performance and patient outcomes a comprehensive review-Airo, vol. 4, Issue 1, October 2023, pp 1-14-Shriman Narayan Pathak & Dr. Bhaskar Nalla

- 6. Role of healthcare administrator in hospitals- Airo, vol. 4, Issue 1, October 2023-Shriman Narayan Pathak & Dr. Bhaskar Nalla
- 7. Funnctions of Human Resource management in Banking Sector- Shodh Drishthi , vol. 14, no. 12.1, December 2023- Vijay Kumar Sahu & Dr. Bhaskar Nalla
- Impact of HR Policies on Employee Relations- Global Academic Journal of Economics and Business, Issue 5(4), pp 93-97, 2023- Jitendra Kumar & Dr. Bhaskar Nalla
- 9. Relationship between Quality HR Policies and Employees Performance-International Jouranal of Art & Education Research(IJAER), Vol. 10, Issue 3, 2021- Jitendra Kumar & Dr. Bhaskar Nalla
- Self Help Groups and 5 P's Model marketing strategies with EBusiness –Volume 12, issue-2, February 2024, ISSN:2320-2884, International Journal of Creative research thoughts (IJCRT).- Mrs. Sheetal Jain & Dr Bhaskar Nalla.
- Effect of Self Help Groups on Climate change in Industrial Development-Volume 12,Issue 1 January 2024, ISSN 2320-2882, Interantional Journal of Creative Research Thoughts (IJCRT) –Mrs. Sheetal Jain &Dr. Bhaskar Nalla.
- A Review of Sales encourage online consumer selected FMCG Product Volume07, Issue 12, December 2023, ISSN-25823930, International Journal of Scientific Research in Engineering and Management (IJSREM) – Mr. Santosh Srivastava & Dr. Bhaskar Nalla
- 13. Green Energy Development-Future Prospects in India.

Name of the Authors- Mrs. Sarita Gupta & Dr. Bhaskar Nalla

It is in the pipeline to present at International Conference.